



SAC Talk – Workshop on Supply Chain Management and Networking at HABA AG in Pfäffikon

On 28 September 2017, the first SAC Talk was held at [HABA AG](#) in Pfäffikon near Zurich.

The event gave the participants interesting insights into the business practices and showed key competencies of the HABA Group, a highly qualified manufacturer of components for machine, apparatus, special equipment, fixture, tools and mold constructions several thousand satisfied customers in Europe.

The event started with the CEO of the HABA Group, Kurt Naef, who welcomed the 15 participants from various companies of the Aerospace supply chain as the host and gave a short introductory speech on the history of the holding and the key figures of their facilities and companies under the umbrella of the HABA Group. His comments on the HABA supply chain and the opportunities to increase competitiveness through closer cooperation in a network of partners were an excellent fit with the theme of this event.



After a very interesting company visit of the production facilities of HABA AG in Pfäffikon and a small networking break, Roland Hengartner, CEO of [Aerolite](#) and President of the SAC, held a short workshop on recent developments and opportunities in the Aerospace supply chain. He was supported by Ronny Presente of [Alitel](#) – the newest member of the SAC and a platform for SME cooperation in the field of strategic purchase pooling, best cost country networks and knowledge exchange – who presented on the opportunities of cooperating in the Aerospace and adjacent markets with special focus on purchasing.

After a networking Aperero, Ernesto Maurer of the [Fliegermuseum Altenrhein](#), gave some very interesting insights into the history of flight in general and the museum in Altenrhein in special. He demonstrated the inventive mind many aviation pioneers had and came up with some crucial but useful use cases from historic air planes. A visit is a must for every fan of aviation.





A successful surprise was provided by a quiz on the total amount of tons, the cranes of HABA AG in Pfäffikon can carry: lucky winner was Erik Linden, Managing Director of the SAC. He won an acrobatic flight in the PC7 of the Fliegermuseum Altenrhein and is looking forward to this amazing experience already. The pilot Ernesto Maurer raves about this absolutely unique training aircraft for military use from the traditional Swiss company Pilatus, Stans.

Needless to say, the event was a huge success for the participants when it comes to the business opportunities and cooperation, as well as getting to know new business partners and connecting on an informal level as well. Thanks to HABA AG and especially to Kurt Naef and his team for making the event possible. The SAC is looking forward to more SAC Talks soon. Stay updated on our website and the other channels.

